

ORDER



Orders
Order / Rev: 324248
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 08/23/16 - 08/31/16
Original Date / Rev: 08/17/16 / 08/19/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: Jeff Mitchell
Sales Office: SL-L
Sales Region: LOC

Agency Name: Chidlaw Marketing
Buying Contact:
Billing Contact:
 126 El Dorado
 Monterey, CA 93940

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Casey Lucius
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/31/16	18	\$1,665.00	\$1,415.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	18	\$1,665.00	\$1,415.25	0.00
Totals	18	\$1,665.00	\$1,415.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jeff Mitchell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	08/23/16	08/31/16	M-F 5A-7A News M-F 5A-7A	CM	5A-7A (6:00 AM-9:00 AM)	MTWTF--	:30	5	\$45.00	P-6	0.00	NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					5	\$45.00		0.00			
		Week: 08/29/16	09/04/16	MTW----					5	\$45.00		0.00			
N 2	KION	08/23/16	08/31/16	M-F 6p-630p News M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	3	\$95.00	P-4	0.00	NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-TWTF--					4	\$95.00		0.00			
		Week: 08/29/16	09/04/16	MTW----					3	\$95.00		0.00			
N 3	KION	08/23/16	08/31/16	SU Prime Hour 1 SU Prime Hour 1	CM	7P-8P	-----S	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----S					1	\$550.00		0.00			
		Week: 08/29/16	09/04/16	-----					0	\$0.00		0.00			
													Totals	18	\$1,665.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KION TV, SALINAS

Date: 8/17/16I, Chris Chidlaw-Chidlaw Marketing,being/on behalf of: Casey Lucius,a legally qualified candidate of the Republicanpolitical party for the office of: US Representative 20th Districtin the United Stateselection to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 sec	6a-9a	M-F		10x	One
:30 sec	6p-7p	M-F		7x	One
:30 sec	7p-8p	Sunday		1x	One

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Casey Luvell for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael McMaster

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/22/16

Date

CM

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

JEFF MITCHELL

Signature

JEFF MITCHELL

Printed Name

LSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, CHRIS CHIDLAW
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

CC Chidlaw

signature of candidate or authorized committee

CHRIS CHIDLAW

printed name

8/22/16

date